

## **CCEI** Digest

January 2021

The Councils on Chiropractic Education International (CCEI) is an organization of chiropractic accrediting bodies worldwide. CCEI is committed to excellence in chiropractic education and aims to define and promote consistent, high quality standards for chiropractic educational programs worldwide.

## **Strategic Planning Session**

CCEI held a strategic planning session with board members on October 27<sup>th</sup> and 29<sup>th</sup> 2020 with Dr Sil Mior leading the two sessions. Over the course of the two 4-hour sessions, the following was accomplished: 1) Updated mission and vision statements; 2) A SWOT analysis (strengths, weaknesses, opportunities, threats); 3) Updated goals and objectives; 4) Developed core values.



From top left to right:
Dr Moss, Ms Randhawa,
Dr Bridge, Dr Peterson,
Dr Mior, Dr Pallister,
Dr Webster,
Dr Shobbrook.



Next steps involve finalizing the associated strategic plan document by reviewing the goals and objectives and developing a path forward to address and accomplish these. Once completed, the document will be sent out to CCEI members and posted on the website.

## **Annual Meeting**

CCEI held its first virtual Annual General Meeting December 16<sup>th</sup> 2020 due to the current public health recommendations and restrictions in place due to COVID-19. Members from the Council on Chiropractic Education Latin America (CCE-LA), the Council on Chiropractic Education-USA (CCE-USA), and the World Congress of Chiropractic Students (WCCS) joined as observers and provided updates from their respective organizations.

Dr Sira Borges, Dr Daniel Facchini, Dr Joseph Busch, and Dr Ana Paula Facchinato joined from CCE-LA. CCE-LA is now incorporated and are preparing their bylaws. They are looking for professional support as the next step.

Dr Craig Little and Dr Jean-Nicolas Poirier joined from CCE-USA. They provided an update and how COVID-19 has impacted their activities over the previous year. CCE-USA supported chiropractic programs as they tried to adapt to challenges presented by the pandemic. CCE-USA was able to accredit eight programs virtually in 2020. They are currently going through a standards revision process, which includes a member from Canada. CCE-USA will be meeting with CCEI in Arizona February 2021.

Dr Jordanne Buote, President of the World Congress of Chiropractic Students (WCCS), Ms Sarah Hampton, and Ms Kesego Chika of WCCS provided an update on the activities of the WCCS. They noted that one of their most common discussions is about how students



want to work in various place around the world. Over the past year, they have also had many discussions with students about the impact of COVID-19 on students. Primary challenges were a lack of social interaction and checking in with students on a personal level, difficulties in getting to know professors and tutors, and challenges with access to technology. Students also found that while changes were necessary over the course of the pandemic, there was a lack of transparency with decisions and actions taken.

Dr Lynn Shaw from the Council on Chiropractic Education Canada (CCEC) also attended the meeting as an observer prior to joining as a CCEI board member in 2021.

## **Election of Officers and Change in Board Members**

Dr Cynthia Peterson (ECCE) was elected as President as Dr Jean Moss left CCEI after being a long-time member. Dr Moss was thanked for her massive contribution, skills and leadership during her time as a board member and as president for the previous three years. Dr Michael Shobbrook (CCEA) was elected vice president, and Dr Grayden Bridge (CCEC) was elected Secretary treasurer. Dr Lynn Shaw will be replacing Dr Jean Moss as the second CCEC member. As with any transition, we express our gratitude to Dr Moss and welcome Dr Shaw with anticipation and high expectations.